



## **New Maserati MC20 Cielo Global Premiere**

Modena, 25 May 2022 – The MC20 super sports car, now also a spyder: Maserati presents MC20 Cielo, a one-of-a-kind car that can deliver the performance of a true super sports car, together with a holistic and immersive driving pleasure the like of which has never been seen before.

MC20 Cielo announces its special features in its very name: *MC* stands for Maserati Corse ('Racing'); *20* refers to 2020, the year that began the brand's new era; *Cielo* ('sky') highlights the fact that it is a model devoted to driving pleasure in the great outdoors, while maintaining all the prerogatives of the coupé.

Equipped with the revolutionary V6 Nettuno engine, the Cielo offers a perfect mix of sportiness and luxury, courtesy of a specification unique to the segment: the innovative retractable glass roof. In actual fact, the new spyder acts a meeting point between Maserati audacity and the infinite sky, featuring a special "sky feeling".

The model is equipped with a state-of-the-art electrochromic (smart glass) window that can instantly be transformed from clear to opaque at the touch of a button on the central screen, courtesy of Polymer-Dispersed Liquid Crystal (PDLC) technology. The roof is also best-in-class in terms of thermal insulation and of opening and closing speed (just 12 seconds).

Courtesy of this epitome of technology, MC20 Cielo provides a multi-sensory driving experience: all-encompassing with the roof closed and opaque; unique for the in-cabin brightness when the roof is transparent; holistic with the top down.

Developed at the Maserati Innovation Lab and produced at the historic plant on Viale Ciro Menotti, the spyder is 100% made in Italy and 100% made in Modena, as is the coupé version.

MC20 Cielo is designed for perfection. It weighs just 65 kg more than the coupé, made possible by meticulous, precise work during the stages of the car's design. As well as its outstanding weight-to-power ratio, the carbon fibre chassis (the same for all three configurations to come: coupé, spyder and the future electric version) also guarantees uncompromising torsional rigidity, offering a combination of extraordinary handling on the road and on the track.

The new spyder is a car with an elegant yet highly sporty design. Its character and personality are truly eye-catching for the purity of its forms and the refined aerodynamics subjected to 360° testing in a wind tunnel, whether the roof is open or closed.

Nothing is superfluous in the design; everything has its own function. The only concession to a surprise effect is the butterfly doors, as in the MC20 super sports car.

The butterfly door provides much easier access into and out of the cabin, as well as showing off the carbon fibre cockpit and the completely unmasked front wheel.

From an aesthetic perspective, the launch version features a new three-layer metallic colour known as *Acquamarina*, available as part of the Maserati *Fuoriserie* customisation programme.

A colour that interacts with light, revealing itself in a surprising way. The base is a pastel grey inspired by racing, reminiscent of the MC20's sporty DNA, accompanied by an iridescent aquamarine mica that enlivens the hue and makes it exceptional.



The new model also adds a wide range of Active Safety Systems. As well as the parking sensors, rear-view camera and blind spot monitoring included in the MC20 since the MY22, the new spyder introduces autonomous emergency brake, traffic sign information and a new 360° camera.

MC20 Cielo is equipped with an optional High Premium Sonus faber audio system. The MC20 Coupé system, an EISA award-winning in-vehicle audio system, has been specifically optimized to fit the unique acoustic and positioning needs of the spyder's cabin, situating the system's 12 speakers to result in the Natural Sound that distinguishes Sonus faber audio systems. Finally, the in-car experience is managed from the Maserati Intelligent Assistant (MIA) Multimedia system, and from Maserati Connect.

At the World Premiere of the new Maserati spyder, the bond with the sky will be the central theme, to take you into a new, holistic dimension: just raise your eyes and look up to the sky.

#### **Maserati S.p.A.**

Maserati produces a complete range of unique cars, immediately recognisable by their extraordinary personality. Thanks to their style, technology and innately exclusive character, they delight the most discerning, demanding tastes and have always been a reference point for the global automotive industry. A tradition of successful cars, each of them redefining what makes an Italian sports car in terms of design, performance, comfort, elegance and safety, currently available in more than seventy markets internationally. Ambassadors of this heritage are the Quattroporte flagship, the Ghibli sports sedan, the Levante, the first SUV made by Maserati, and the Grecale, the all-new "everyday exceptional" SUV, all models characterised by the use of the highest quality materials and excellent technical solutions. Ghibli, Grecale and Levante are also available in hybrid versions. A complete range, equipped with 4-cylinder hybrid powertrains, V6 petrol and V8 petrol, with rear-wheel and four-wheel drive, embodying the performance DNA of the Trident Brand. The top-of-the-range is the MC20 super sports car, powered by the ground-breaking Nettuno V6 engine, incorporating F1-derived technologies available in the power unit of a standard production car for the first time.

#### **For further information:**

##### **MASERATI**

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